



# Advertise in the Colorado Free University Catalog!

The Colorado Free University course catalog is a Denver institution, having been widely distributed as a free publication in the greater metro area for over 25 years. For every person that registers for a CFU class, many more browse the catalog and enjoy the diverse offerings of one of the country's oldest, independent adult education programs.

CFU publishes 100,000 catalogs four times a year. Each print cycle is in circulation for approximately 3 months, except the September cycle which is in circulation for 4 months. Catalogs are distributed to over 300 sites around the metro Denver area, and mailed to approximately 20,000 people on the CFU mailing list every 6 weeks.

Inquiries for advertising: Helen Hand, President 303-785-2333 or [helen@compuskills.com](mailto:helen@compuskills.com)

## Ad Requirements

Please submit a "camera ready" ad file according to the following guidelines:

- 1) TIFF, JPG, or PDF files at 200dpi in CMYK color or grayscale. Please "flatten" all files before saving.
- 2) Please do not submit a Microsoft Word or Microsoft Publisher file.
- 3) Emailed files must be under 6 MB.
- 4) Questions about artwork? Laura Hydeman, 303-785-2321 or [laura@compuskills.com](mailto:laura@compuskills.com)

## Rates for ad on a full-color page, single press run:

Full page (7.5" x 9"): \$1650  
Half page (7.5" x 4.5"): \$975  
Third page (5" x 4.5"): \$725  
Half column (2.5" x 4.5"): \$475

## Rates for ad on a grayscale only page, single press run

Full page (7.5" x 9"): \$1500  
Half page (7.5" x 4.5"): \$900  
Third page (5" x 4.5"): \$650  
Half column (2.5" x 4.5"): \$400

